



**ZERO
DOLLAR
LAPTOP**

Workshop Learning Resource 8 The Press Room Project

For the coming two sessions we will work on the Press Room Project. We will turn our working space as St Mungos into a journalist office and will prepare for, document, and publish content about the event happening on the 25th of March. The first session on the 11th of March we will do the pre-production and on the 25th we will turn this space into a lively news agency.

Press today is not only about newspapers, television and radio. Press today happens also on the web. Today we will introduce the idea of the blog, Twitter and Facebook, to get us ready to become broadcasters.

1. EDITORIAL MEETING

Sitting together around the table let's have a look at the information we have about the event. Based on that information we need to discuss what are the things that will provide material for publishing interesting news.

- What are the main things to cover? Why is that interesting?
- Who is the person to address for each of them?
- What material do we need to get from it (pictures, interview, report...)?

What's Happening?	Why is it interesting?	Contact Person	What material do we need to get?
1.			
2.			
3.			



2. ASSIGNING ROLES

During the event we will have very short time to get material, edit it and publish it. For that reason we need to be very organised. Each one of us needs to know today what her/his tasks will be in order to be able to finish the work in 2 hours and a half. For each of the news selected above let's now assign roles:

PHOTOGRAPHER. Who will take which pictures?

INTERVIEWER. Who will interview who?

WRITER. Who will write a report on what?

EDITOR. Who will edit and upload the material?

PUBLIC RELATIONS. Who will promote on Facebook and Twitter?

PHOTOGRAPHER	INTERVIEWER / WRITER	EDITOR	PROMOTION
1.			
2.			
3.			

3. PRE-PRODUCTION

To make sure everything works fine next week we might want to call the interviewees to agree a time for an interview, or talk with the contact person of each project to find out some information. Furthermore there might be some facts that are missing from the list of facts provided by tutors.

- What information is missing that we need?
- Who do we need to contact today?
- What spaces do we need to go and see?