



*“Decentralised computer infrastructure does not necessarily mean decentralised power”**

The Blockchain:

PRESS RELEASE
3 October 2016

Change Everything Forever

Announcing a new film and groundbreaking collaboration



This new film released online on 3 October 2016 by Furtherfield in collaboration with Digital Catapult broadens the current debate about the impact of emerging blockchain technologies.

The underpinning technology of Bitcoin digital currency, the Blockchain is reshaping concepts of value, trust, law and governance. This film sets out to diversify the people involved in its future by bringing together leading thinkers, computer scientists, entrepreneurs, artists and activists who discuss:

- What can a blockchain do?
- Who builds this new reality?
- How will we rule ourselves?
- How will the future be different because of the Blockchain?

A Groundbreaking Collaboration



This is a unique collaboration between **Furtherfield**, dedicated to new forms of cooperation in arts, technology and society and **Digital Catapult**, an organisation dedicated to growing the UK digital economy.

Watch the film: <http://bit.ly/2dxFcP2>

Download transcript for the film (.pdf) <http://bit.ly/2cQExqR>



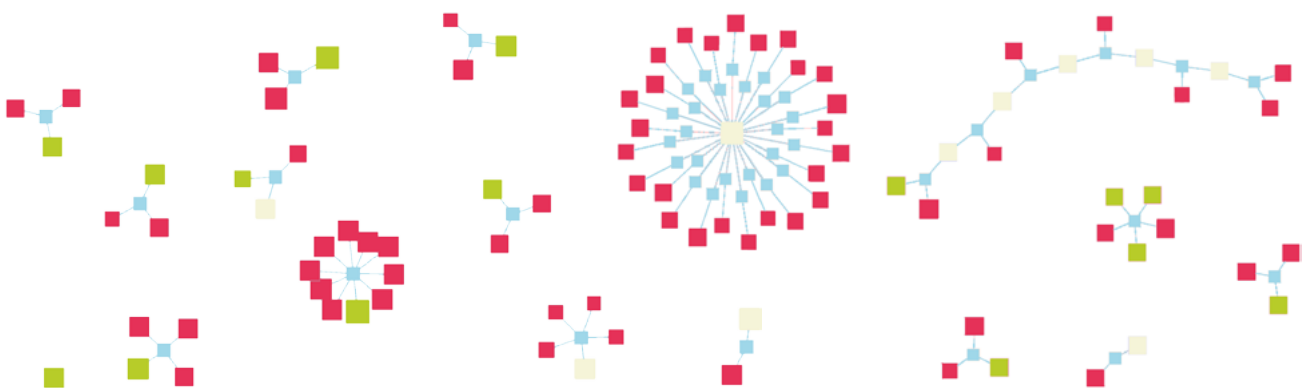
*Jaya Klara Brekke, Digital Strategy, Design, Research and Curating, Durham University

Film Credits

Directed by Pete Gomes

Concept, research and development by Ruth Catlow, Furtherfield, Co-founder and Co-director

Contributors: Dr Anat Elhalal, Digital Catapult; Ben Vickers, Co-founder unMonastery and Curator of Digital, Serpentine Galleries; Dr Catherine Mulligan, Research Fellow, Associate Director - Centre for Cryptocurrency Research, Imperial College; Elias Haase, Developer, Thinker, Beekeeper, Founder of B9lab; Irra Ariella Khi, Co-founder and CEO Vchain Technology; Jaime Sevilla, Developer, Researcher, GHAYA , #hackforgood; Jaya Klara Brekke, Digital Strategy, Design, Research and Curating, Durham University; Kei Kreutler, Independent Researcher, Co-founder unMonastery; Pavlo Tanasyuk, CEO BlockVerify; Rob Myers, Artist, Writer, Hacker; Sam Davies, Lead Technologist - Creative Programmes, Digital Catapult; Vinay Gupta, resilience guru, Hexayurt



Art Data Money Programme

The Blockchain – Change Everything Forever has been made as part of Furtherfield's *Art Data Money* programme which seeks to build a commons for the arts in the network age. A book, *Artists Re:Thinking The Blockchain* in partnership with itinerant publisher and arts organisation Torque will be published in Spring 2017 with the prequel due out in November 2016.

About Furtherfield

Furtherfield is an international hub for arts, technology and social change. Since 1997, Furtherfield has created online platforms and physical places for exhibitions, labs and debates where different types of people explore today's important questions. Furtherfield is an Arts Council England 'National Portfolio' organisation with a Gallery and Lab in London's Finsbury Park.
<http://furtherfield.org/>

About Digital Catapult

Digital Catapult works with SMEs to help them grow and scale faster. It helps larger corporates in their digital transformation. It does this through programmes of collaboration and open innovation, by bringing academic leading edge expertise into the mix combined with the organisation's own business and technological expertise. <https://digital.catapult.org.uk>

Notes for Editors About the Film

The Blockchain: Change Everything Forever

What is the Blockchain?

The Blockchain is the underpinning technology for Bitcoin digital currency, and is said to be at the same stage of development as the World Wide Web in the late 1980s. Its promoters claim that the global deployment of smart contracts via this new decentralised protocol will change everything forever.

The Blockchain in Context

In 2008 Bitcoin, the first global digital currency was described in a white paper by the pseudonymous Satoshi Nakamoto. While the WWW facilitated a worldwide (economic and social) revolution in the global distribution of information, the Blockchain, would facilitate secure, decentralised record-keeping, exchange of digital assets and the mining and exchange of computationally secured value.

Since 2013 blockchains have become a focus for investment by world banks, FinTechs and corporations who predict a fourth industrial revolution of super-automation and hyperconnectivity. This is also accompanied by predictions from the World Economic Forum of increased global inequity.

In this version of the future, code replaces legislation. "Code becomes law". Decentralised Autonomous Organisations (DAOs) route around systems of regulation and taxation via immutable smart contracts, globally deployed across the Blockchain.

The film *The Blockchain: Change Everything Forever* proposes that people from diverse disciplines and backgrounds should be involved to work out how Blockchain technologies can be shaped for more decentralised power, diverse needs and interests into the future.

For more information about Furtherfield

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A Furtherfield made in collaboration with Digital Catapult, with support from Arts Council England and Southbank Centre.



Supported using public funding by
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