



Museum of Contemporary Commodities (MoCC)

Presenting the things we buy today as the heritage of tomorrow

Imagine as you next walk down the high street or relax in your local park, that everything is known about you - your name, your favourite cafe, your last purchase, your most personal feelings, and even your religious beliefs.

Does a warm feeling of belonging grow within you, or does this invasive surveillance freak you out?

Retail is driving the development of real-time big data processes and how we answer this question affects both the people and places close to us, and those on the other side of the world.

Since April 2015 Paula Crutchlow and Dr Ian Cook of The Museum of Contemporary Commodities (MoCC) have led a team of volunteer researchers and art makers on walkshops, workshops and digital-art-social events, to investigate the effects of the rapidly changing data economies of global capitalism on the Finsbury Park area.

This quest continues this Summer with Data Derby Day at Furtherfield Commons and Free Market Day at Furtherfield Gallery in the heart of the park.

UPCOMING EVENTS

DATA DERBY DAY

**Who is tracking who in Finsbury Park?
Walkshop and Making Session**

**10:30 – 16:30, Saturday 13th June 2015
Furtherfield Commons, Finsbury Park.**

Open to everyone.

Suggested donation £3 half day / £5 full day.

Come to one or both events, or you can simply pop in and join us for a cup of tea and chat about MoCC. We'd love to see you!

11:00 - 13:00 Data Walkshop with Dr Alison Powell (LSE)

Join us for a data detection walk in the Finsbury Park area followed by a group discussion over a cup of tea and cake. Places are limited. Book at www.mocccguide.net or email alison.furtherfield@gmail.com

14:00 - 16:30 Drop-In Making Session

Use LEGO to bring your data and commodity stories to life, or use hacked-scanner and smart phone technology to make interactive posters. No need to book, just come along! (Feel free to bring your own laptops or smartphones along).

FREE MARKET

11:00 – 16:00, 17th – 19th July 2015

Furtherfield Gallery, Finsbury Park & Surrounds

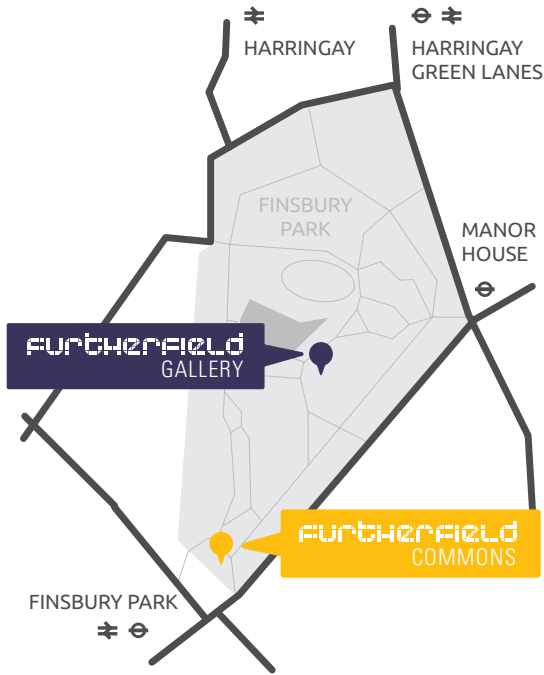
Leave your money at home and use your personal data to buy, sell, or barter for a delicious range of commodities and experiences at the MoCC Free Market. Local residents, park visitors, and online participants - barbers, fashionistas, teachers, students, grocers, coffee vendors, growers and cooks - are invited to share their experiences of shopping and trading, in the street, and on their devices. In doing so, you'll be helping us to develop a radical new artwork for exhibition at Furtherfield Gallery in September 2015.

Come along to find out more. Entrance is free on production of a MoCC loyalty card, available on arrival.

ABOUT FURTHERFIELD

Furtherfield is the UK's leading organisation for arts, technology and social change. Since 1997 Furtherfield has created online and physical spaces and places for people to come together to develop and create critical and experimental art and digital technologies on their own terms.

www.furtherfield.org



ABOUT THE MUSEUM OF CONTEMPORARY COMMODITIES (MoCC) AT FURTHERFIELD

The Museum of Contemporary Commodities is an art and social science research project led by artist Paula Crutchlow (Blind Ditch) and cultural geographer Ian Cook (University of Exeter). The project is being developed in Finsbury Park in partnership with Furtherfield and will have its Grand Opening in September as part of the Art Data Money exhibition at Furtherfield Gallery. Transforming Furtherfield Gallery into an interactive shop-museum MoCC will use sensor technology, sound design, digital interactions and live action, to make visible some of the complex relationships at play between data surveillance, trade justice, and global and local commodity culture.

MORE ABOUT THE MUSEUM OF CONTEMPORARY COMMODITIES

The Museum of Contemporary Commodities (MoCC) is neither a building nor a permanent collection of stuff – it's an invitation. To consider every shop, online store and warehouse full of stuff as if it were a museum, and all the things in it part of our collective future heritage.

Imagine yourself as this museum's curator with the power to choose what is displayed and how. To trace and interpret the provenance and value of these things and how they arrived here. To consider the effects this stuff has on people and places close by or far away, and how and why it connects them.

What do we mean by things or stuff? Everything that you can buy in today's society. The full range of contemporary commodities available to consume.

Please join us on our journey by browsing and adding to our collection, attending an event, and becoming a researcher. We are currently curating connections between trade-place-data-values.

MoCC is developed at Finsbury Park in partnership with Furtherfield.

SUPPORTED BY

